

“创新之星”中美创新创业大赛
年度总决赛
InnoSTARS Competition-Grand Final
11月11日 中国·长沙 CHANGSHA, CHINA



InnoSTARS GRAND FINAL 2015
领导致辞 Opening Remarks
James Cook
James Cook 咨询有限公司董事长、特聘创业导师
President of James Cook's Advisory and Author of the book: *How to Succeed as an Entrepreneur*



James Cook



Congratulations Innovators, winners and aspirants, alike.

Thank you, so many government and NGO organizations whose support will help people everywhere, especially in America and China. This is a good day for humanity!

I'm Jim Cook, and in my day, I played a role in several innovations. Siri, was one of my babies. And, I took another "baby" to the NASDAQ. I was a few decades early with the first commercially available autonomous robot, but my day with that technology has finally arrived.

I'm before you as the result of my two passions: Innovation and China.

I want to say, “Hello World!”

What a wonderful time. Your time is to make humans’ lives more compatible with Nature. Nature challenges us to have cleaner streams and lakes, healthier air and food and bodies, and enjoy life through travel, study, work, and play. That challenge will take us to a Smart New World. It will be fun getting there. And the fastest and most delightful way is by collaborating.

Look around you, HuNan Province, and even ChangSha, just 20 years ago was mostly agriculture and much poorer, although without any poverty. Today, they are thriving. To sustain this kind of success, Xi JinPing has set the stage:

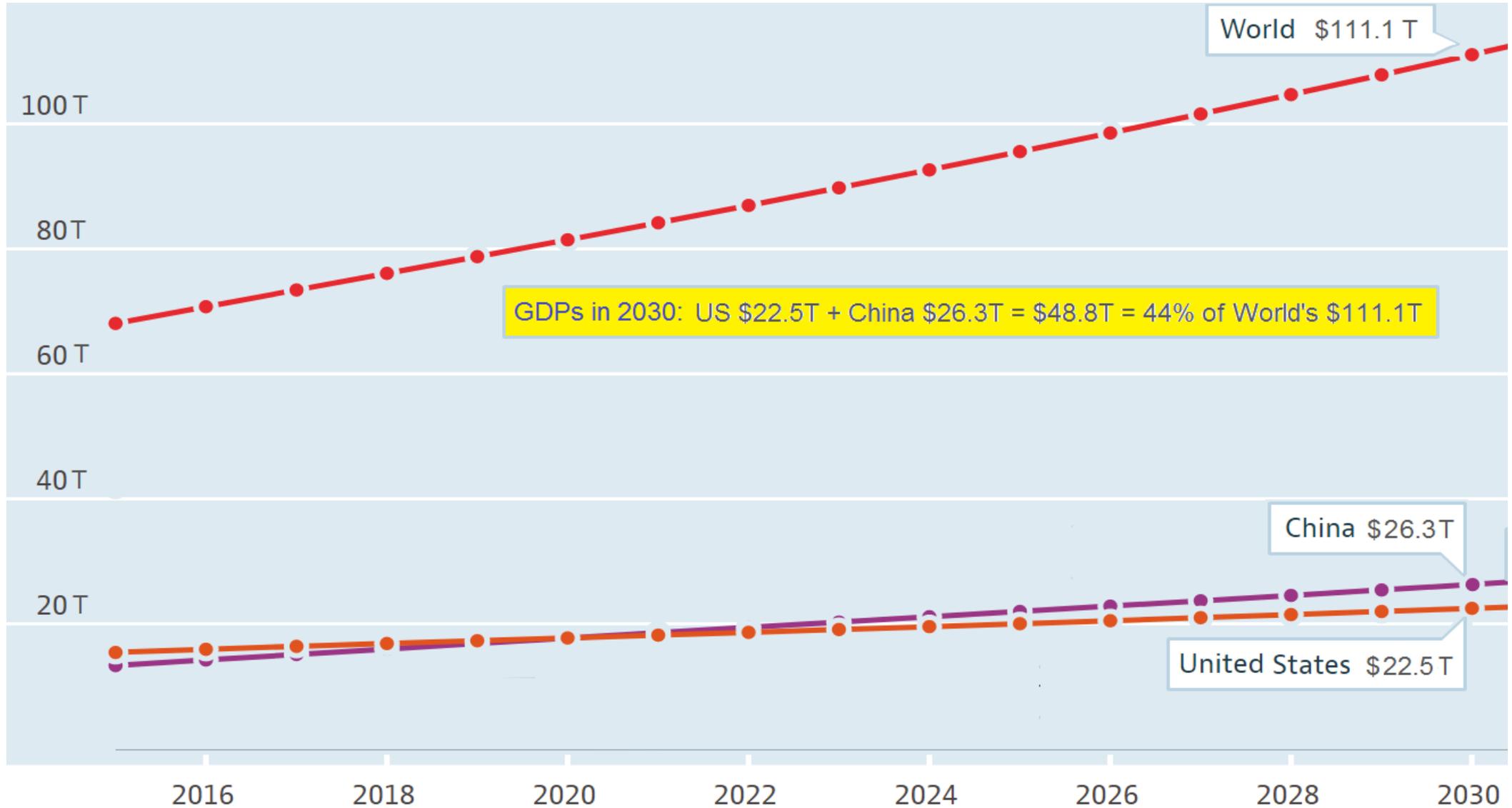
"For China to be strong and for people's lives to improve, great scientific and technological capacity is a must."
"The only way to become a high-income nation is to speed up innovation." And that’s done with a "Culture of Innovation.“ Xi has set about an architecture of Five Development Concepts, and at the top is INNOVATION.

Xi JinPing has also set out some bold milestones:

- 2020 Goal: One of the most innovative countries (computer, cranes, bridges, trains, space, ...)
- 2030 Goal: Leading innovator (that’s our challenge and our opportunity!)
- 2050 Goal: Powerhouse in Science and Technology (China has a habit of meeting its goals)

China is relying on Science and Development for social advancement here AND globally!

Here's the PPP picture up through 2030 – Pretty AMAZING, but not so fast ...



Source (as of 2017-06): data.oecd.org/gdp/gdp-long-term-forecast.htm

There's a challenge and an opportunity! Not surprisingly, they are one and the same.

It's the **Middle-Income Trap** and the people in this room, both innovators and officials, can play a pivotal role in escaping it.

The World Bank pointed out that out of 101 middle-income economies in 1960 only 13 countries had become high-income countries by 2008. Korea is a worthwhile exception, whereas Japan has been stalled for 30 years. Nonetheless, it's a daunting challenge and Innovation is one of the two factors that seems to play a major role. Trust is another.

The net of this is: CHINA IS SERIOUS ABOUT COLLABORATING ON INNOVATION. In turn, that means that China will exchange: a) ideas, b) innovations, c) market opportunity, d) investment, e) data, f) equipment, and g) partners. And on generous financial and policy terms for "first in." In 1985, my company was "first in" with needed state-of-the-art engineering software, so China bought a license for \$19 million dollar at "list price" that was paid in full and promptly, even though the petroleum ministry had to provide the really scarce dollars!

The second factor is Trust. Trust comes from socializing, then being vulnerable (that's a kind of collateral), then giving freely, then waiting patiently for reciprocation. The data, money, and markets are immediate attractions, the talent and relationships are the sustaining attractions. I've been there and done that and recommend it with all my heart!!

Collaborate with China and reap rewards in purposeful pursuits. Embrace the goal of:

Bringing mankind and Nature in harmony by innovations developed collaboratively.

Thank you, Jim Cook (jim@globatech.com).

If you visit <http://globatech.com/> you will see, since Globatech's inception, its foundation is made up of:

- Our Mobility Message: The Globe must pay attention to Michigan and Michigan must pay attention to the Globe!
- Our Mission: To facilitate that interchange with Advising, Consulting, Events, Introductions, and Opportunities.
- Our Starting Point: Urban Mobility's focus must be on People's Quality of Living, not products nor technology.

Globatech, Inc. is my consultancy in Michigan which advises on Autonomous, Connected Cars & China.

If you like, read my “Mao as Entrepreneur” (毛泽东•企业家) in English and Chinese at: <http://globatech.com/mao>